

**1-4** JULY 2020  
10AM - 7PM  
**KLCC** KUALA LUMPUR  
CONVENTION CENTRE

An Event Of:

**KLAF2020**  
KUALA LUMPUR ARCHITECTURE FESTIVAL

# **ARCHIDEX**<sup>®</sup>

THE 21ST INTERNATIONAL ARCHITECTURE, INTERIOR  
DESIGN & BUILDING EXHIBITION 2020, MALAYSIA

## **BUILDING BEYOND TOMORROW**

THE REGION'S LEADING  
ARCHITECTURE BUSINESS EVENT

Featuring:



[www.ARCHIDEX.com.my](http://www.ARCHIDEX.com.my)

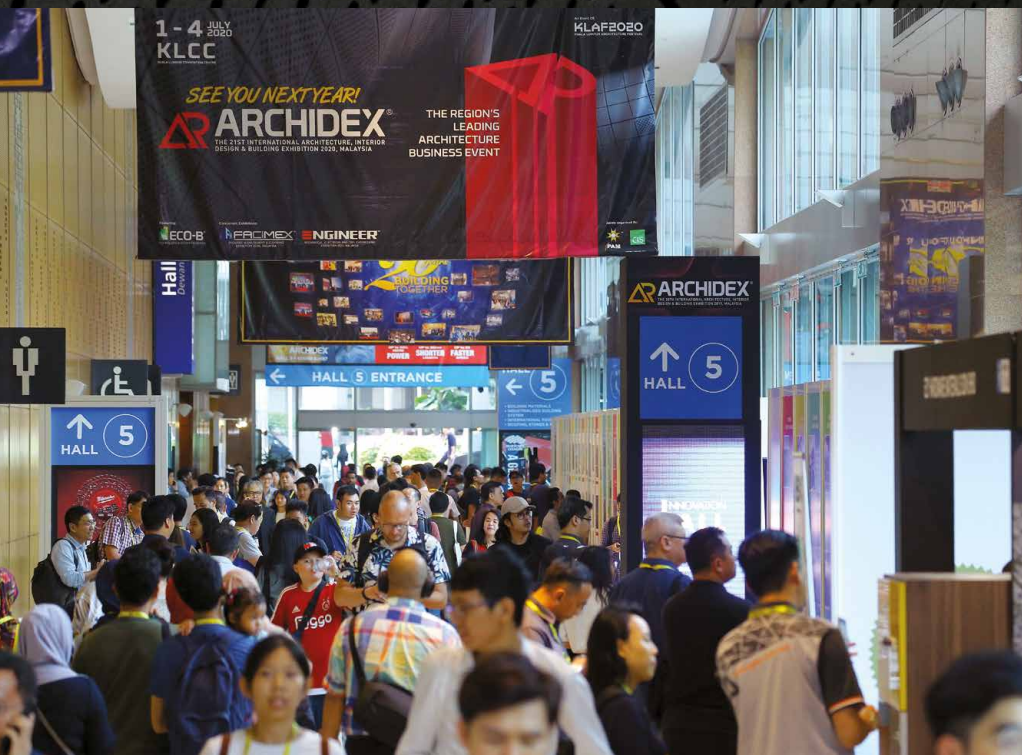


Jointly Organised By:



# THE REGION'S LEADING ARCHITECTURE BUSINESS EVENT

ARCHIDEX is a widely recognised event that draws together South East Asia's fraternity of architects, interior designers, developers, urban planners, engineers, academicians, students and various related industry professionals.



“  
ARCHIDEX is a very good exhibition, and should be held every year as planned. I was impressed with the new technologies and designs and this year's theme of 'TOMORROW', is also very relevant.”

**YB Tuan Baru Bian,**  
Minister of Works, Malaysia



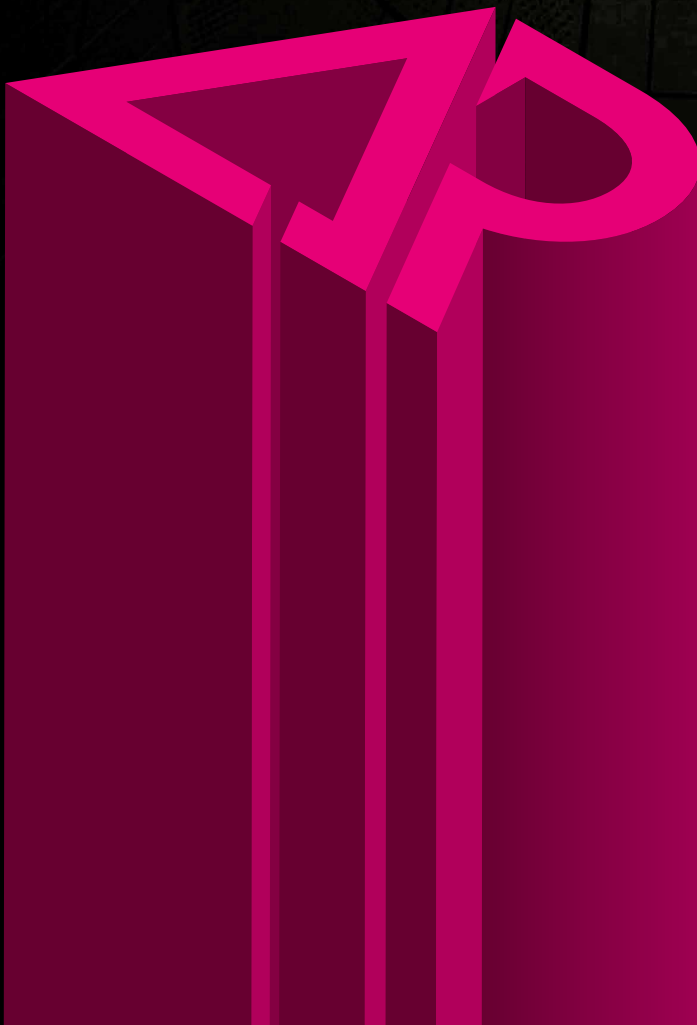
“  
As an architect, you design for the present, with an awareness of the past, for a future which is essentially unknown.”

**Sir Norman Foster,**  
Pritzker Architecture Prize Laureate

ARCHIDEX advances into the year 2020 with the theme:

# Building Beyond Tomorrow

ARCHIDEX champions industry growth through an exhibition that features latest products, trends and innovation; a world of networking opportunities, industry recognition and knowledge-driven multinational festivities that promote synergy for business-matching and visibilities for young talents alike to advance.

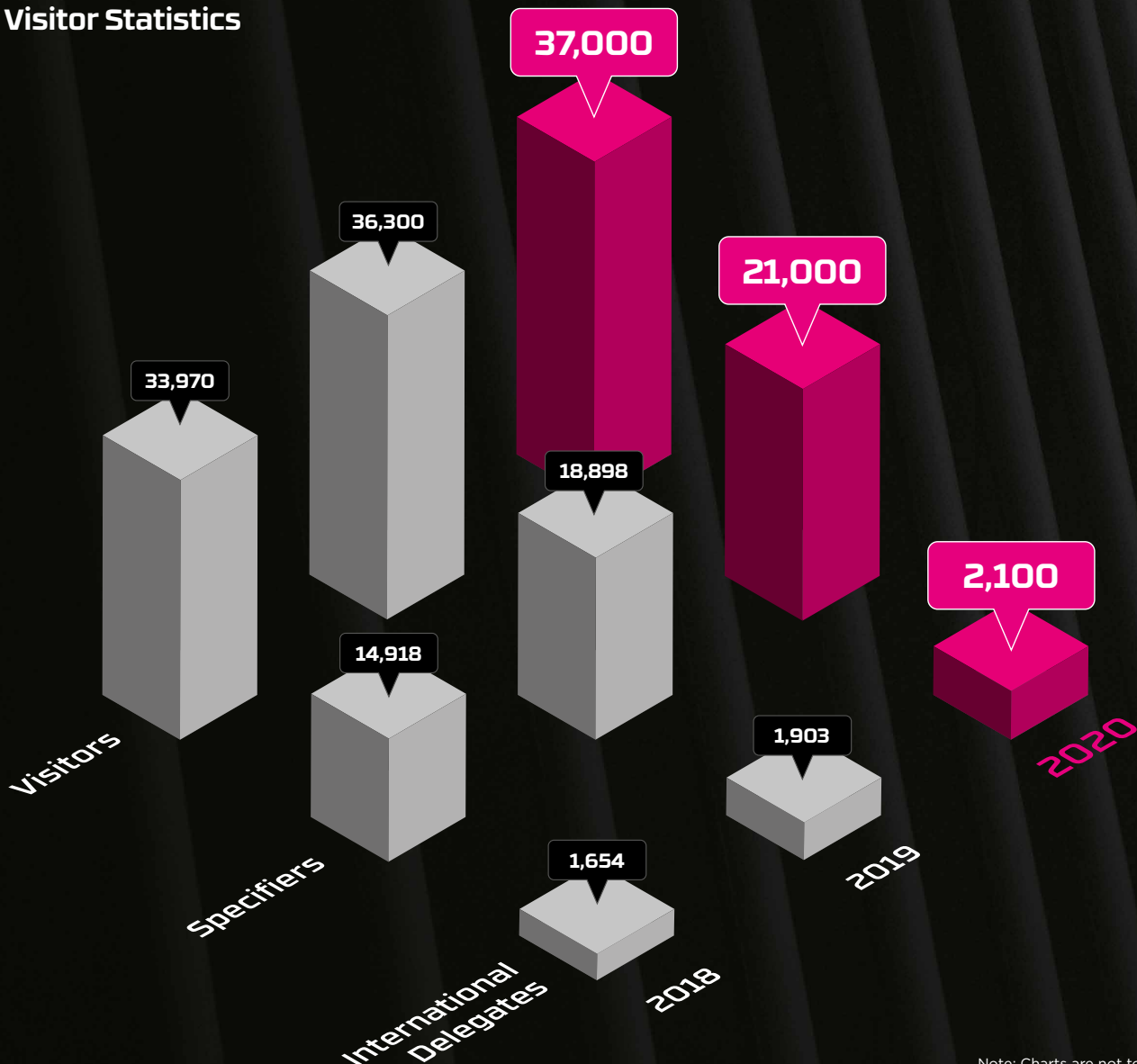


# ARCHIDEX will continue to advance beyond 2020

“ This is not my first time to ARCHIDEX – Indeed it has been an eye-opener. I’m here to see the new ideas, products and concepts, especially as Selangor moves to being a ‘smart’ state. There are many new innovations that provide inspiration. ”

**Ng Sze Han**  
 Selangor State  
 Executive Councillor

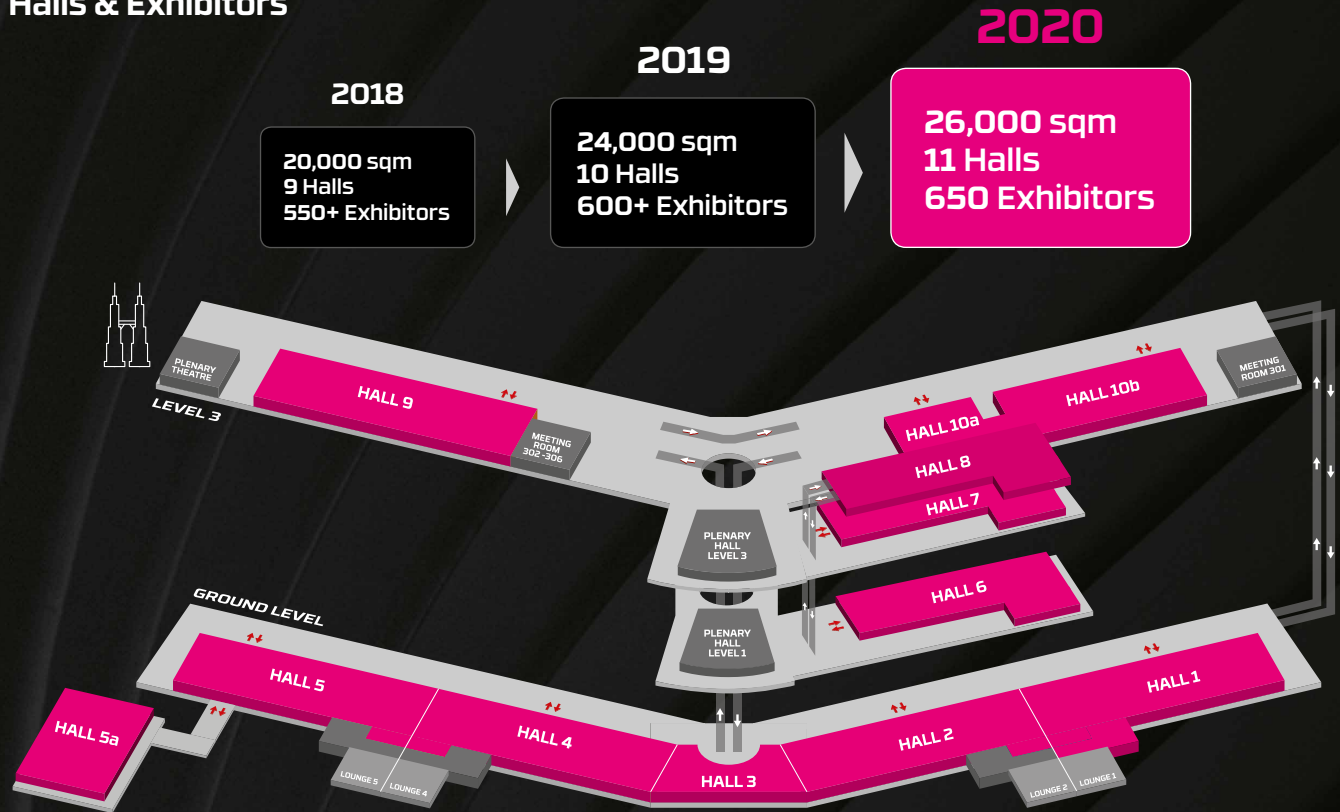
## Visitor Statistics



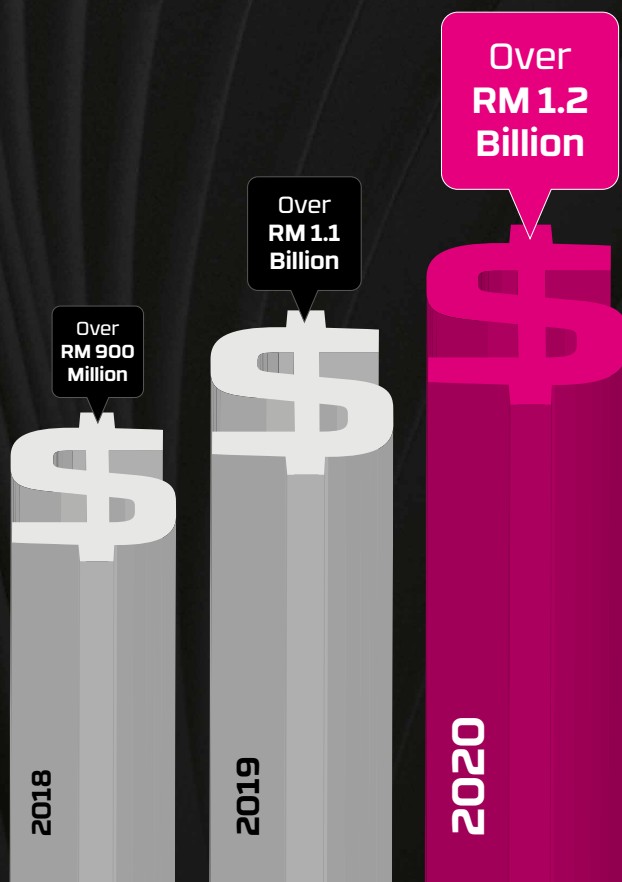
Note: Charts are not to scale.

# ARCHIDEX continues to grow bigger

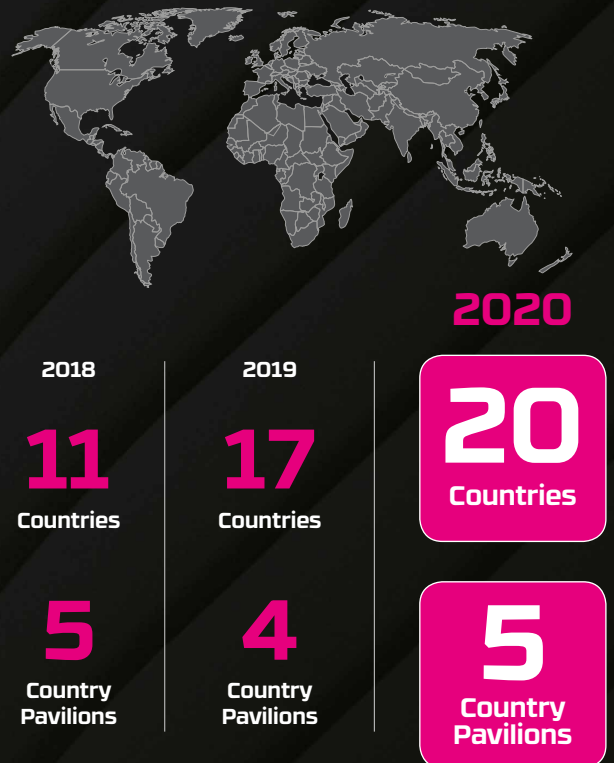
## Growth of Gross Exhibition Space, Halls & Exhibitors



## Transactional Value



## International Exhibitors



# ARCHIDEX is more than just an exhibition

In a multi-sided platform integrating strategic and concurrent events to bring you Growth, Knowledge, Recognition and Networking opportunities that is an annual life-time experience!

## GROWTH OF THE INDUSTRY

Exhibitors bring in world-class materials and solutions to the architecture industry

“

ARCHIDEX is very much an international exhibition. We have been in Malaysia for six years. To grow our company faster, we think it is necessary for us to exhibit at ARCHIDEX as it is the place to be to find new contacts and to build a strong network. ”

**Olaf Larsen,**  
Chairman, Larsen Global Shoplight Sdn Bhd /  
Larsen Global, Germany



## KNOWLEDGE SHARING

Broadening thoughts and expanding horizons for those in the industry regardless of age but more so in particular for the youth

“

Together with ARCHIDEX, we brought innovation in. This is a great success, for both ARCHIDEX and DATUM. You could feel the energy throughout, and the shared theme of Tomorrow really provided a strong narrative that drew the crowds in. ”

**Ar. Dr. Tan Loke Mun**  
Director, KLAFF 2019



## >DATUM:KL

PAM's annual international architectural design conference that is both a platform for discourse and to showcase exemplary works of architecture from all over the world. The conference seeks to present internationally renowned architects.



## FOCUS FORUM @ ARCHIDEX

ARCHIDEX initiates this forum annually to disseminate topics of importance that will influence and impact the trends and updates of the industry. Leading voices are invited to share and to discuss these topics.



## ARCHITALENT

ARCHITECTURAL STUDENTS DESIGN COMPETITION, MALAYSIA

Moving into its 4<sup>th</sup> year, ARCHITALENT in 2020 will be reaching another apex as it moves into the ASEAN level - Inspiring more young talents to rise through the challenges of designing and presenting to a LIVE audience and get them ready for the real architecture world. - They are after all "Students Today, Architects by Tomorrow."

“ The winners were of very high standards. They show the promise of future architects in Malaysia, and their sensitivity towards construction and building, as well as the social needs of the nation. ”

**Ari Methi,**  
Arkitek Ari Methi, ARCHITALENT Judge



# Biz@ARCHIDEX

A key feature of our yearly calendar where new materials, cutting-edge technology and solutions, sustainable or eco products as well as industry updates are shared with audiences by guest speakers.



## The Forum @ PAM Tomorrowland Pavilion

2019 brought in 22 speakers across 4 days, covering 23 powerful talks relating to architecture to help inspire new ideas and spread knowledge.



“ The scale, depth and relevance of ARCHIDEX is a complete experience – DATUM broadens one’s creative horizons, and ARCHIDEX keeps us up-to-date with the latest materials and products in the market. ”

**Alia Aida Masiri,**  
Design Architect,  
C'arch Architecture and  
Design Sdn Bhd



# INDUSTRY RECOGNITION

Gathering industry players and professionals to acknowledge winners at the most coveted “ARCHIDEX Nite”

## New Product and Green Dot Awards

The New Product Award (NPA) is aimed at discovering the industry’s most exciting introductions to the market and showcase the best form and functionality. The Green Dot Award (GDA) showcases brilliant examples of sustainability with various ways of combining aesthetics and practicality with the environment in mind.

“

I just saw an excellent exhibition and talk on climate change. What we designers need to do to influence the future of sustainability and design globally, and I am looking forward to more eco-friendly, green, sustainable building practices and materials in ARCHIDEX. ”

**Mark P Hayes,**  
Architect, Mark Global Pte Ltd



Practising architects and engineers attending selected events will be entitled to collect Continuing Professional Development (CPD) points.

“

The response we get from ARCHIDEX is good. We are seeing benefits from expanding brand awareness through our participation at ARCHIDEX. That is why we participate every year in the last four years. It is also the reason why we got a bigger booth. ”

**Pek Chun Meng,**  
Sales & Marketing Director,  
Vitality Industries Sdn Bhd

“

It is a pleasure for us to exhibit every year for the past four years in ARCHIDEX, as we know that it is the most important exhibition in Malaysia to introduce our new products. ”

**Diego Jolis,**  
Managing Director,  
Roca Malaysia Sdn Bhd



# A WORLD OF NETWORKING



## Business Matching Sessions

Through the Partner Business Matching Programme, International Buyer Programme and MATRADE's International Sourcing Programme, we help you create more business opportunities between exhibitors, buyers and specifiers – making your short time at ARCHIDEX more effective and efficient.

## Cocktails

A relaxed social setting after a long day of learning and business discussions to create new opportunities outside the exhibition.

“

It's my first time coming ARCHIDEX. I am overwhelmed by the range of exhibitors and material suppliers. My objective of seeking out new sources of materials has been well-achieved, with many new leads to follow up on. ”

**Ren Adrian Kristoffer M. Magadia,**  
Associate Director for Design and Production,  
AO+R Design Associate, Philippines



# Sieze the opportunity at ARCHIDEX!

## Hall Layout Plan Kuala Lumpur Convention Centre

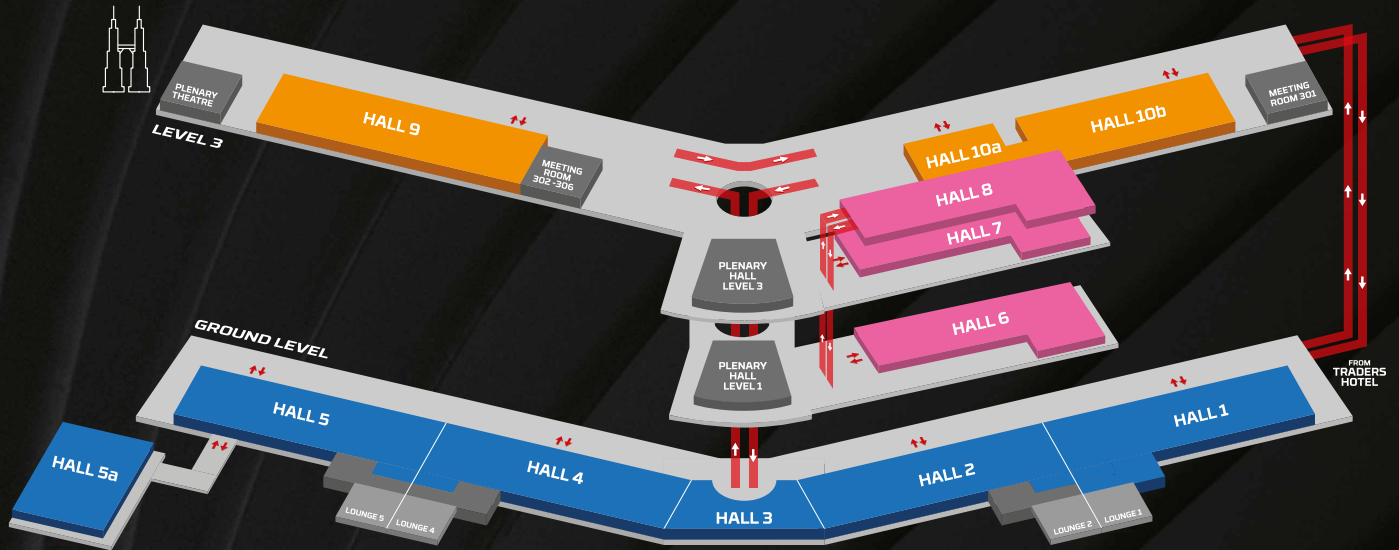


EXHIBIT CATEGORIES							
<b>HALL 1 &amp; 2</b>	<b>HALL 3, 4 &amp; 5</b>	<b>HALL 5a</b>	<b>HALL 6</b>	<b>HALL 7</b>	<b>HALL 8</b>	<b>HALL 9</b>	<b>HALL 10a &amp; 10b</b>
<ul style="list-style-type: none"> <li>• DOORS, GLASS &amp; WINDOWS</li> <li>• SANITARYWARE</li> </ul>	<ul style="list-style-type: none"> <li>• BUILDING MATERIALS</li> <li>• INDUSTRIALISED BUILDING SYSTEM (IBS)</li> <li>• ROOFING, STONES &amp; TILES</li> </ul>	<ul style="list-style-type: none"> <li>• BUILDING INFORMATION MODELLING (BIM)</li> <li>• INDUSTRIALISED BUILDING SYSTEM (IBS)</li> <li>• INTERNATIONAL PAVILIONS</li> <li>• OUTDOOR &amp; RECREATIONAL</li> <li>• ROOFING, STONES &amp; TILES</li> </ul>	<ul style="list-style-type: none"> <li>• BUILDING MATERIALS</li> <li>• INDUSTRIALISED BUILDING SYSTEM (IBS)</li> <li>• INTERNATIONAL PAVILIONS</li> </ul>	<ul style="list-style-type: none"> <li>• INTERNATIONAL PAVILIONS</li> <li>• KITCHEN</li> <li>• OFFICE FURNITURE</li> </ul>	<ul style="list-style-type: none"> <li>• DOORS, GLASS &amp; WINDOWS</li> <li>• INTELLIGENT BUILDING SYSTEMS &amp; TECHNOLOGY</li> <li>• INTERNATIONAL PAVILIONS</li> </ul>	<ul style="list-style-type: none"> <li>• INTERIOR</li> <li>• LIGHTINGS</li> </ul>	<ul style="list-style-type: none"> <li>• FLOOR &amp; WALL</li> </ul>

## Exhibit Space Rates




TYPE OF EXHIBIT	RATE (USD)
Stand Rental - Raw Space	USD 410.00/sqm
Stand Rental - Standard Structure (Hall 1-8 except 5a)	Additional USD 37.00/sqm
Stand Rental - Standard Structure (Hall 5a, 9 & 10)	Additional USD 45.00/sqm
Corner Lot	Additional USD 270.00/stand
Prime Lot	Additional USD 270.00/stand

Secure your place at this prestigious event now!

\*Prices shown are inclusive of SST.



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 ARCHIDEX  ARCHIDEX.MY  ARCHIDEX TV

[www.ARCHIDEX.com.my](http://www.ARCHIDEX.com.my)

For further information, please contact the Organiser

**CIS**

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